



# JULIA JOHNSON

Graphic Designer  
Specializing in Creative Advertising

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## Experience

**JWU Experiential Education & Career Services**, Providence, RI  
*Graphic Design Student Assistant - April 2019 to current*

- Update deliverables to a new set of branding standards
- Redesign important deliverables for the school and students
- Help students enhance resumes and cover letters
- Answer student questions about internships and schedule appointments with corresponding advisors

**Subway Development**, East Providence, RI  
*Marketing Assistant/Graphic Designer - June 2019 to current*

- Evaluate Sandwich Artists in "secret shops" based on three years of experience working as a Sandwich Artist
- Focus directly on creating aggressive marketing plans for 18 stores in the Providence/New Bedford, New London/New Haven and Boston markets
- Discuss and provide creative input for ongoing marketing campaigns for about 200 stores within our three markets
- Design, layout and print; fliers, promotional bag stuffers, posters, order forms, direct mail pieces and other deliverables

## Community Service

**Rehoboth Congregational Church Missions** - November 2015 to current

- Homeless Awareness Weekend - sleep in boxes for a November weekend, working in soup kitchens, and panhandling to raise money for the homeless
- Taunton Area Community Table (TaCT) - soup kitchen cook, server and clean up

**Dighton-Rehoboth Regional High School** - August 2016 to November 2018

- Volunteer field hockey goalie coach

## Awards & Achievements

- Deans List Student
- 2016 Field Hockey South Coast Conference co-champions
- 2013 & 2015 Scholastic Awarded Honorable Mentions for an embossing in printmaking and a self reflecting sculpture

## Education

**Johnson & Wales University**  
**Bachelor of Science**  
*Graphic Design*

Candidate, May, 2020

GPA: 3.51

## Relevant Skills

**Adobe Creative Suite Applications**

Illustrator, Photoshop, InDesign, After Effects, Premiere, Media Encoder, Acrobat

**Google Applications**

Drive, Docs, Slides, Sheets

**Microsoft Office Applications**

Word, Excel, Power Point, Outlook

- Team player
- Highly motivated
- Fast learner
- Advanced illustrator
- Photographer
- Typographer
- UX perspective
- Multitasker
- Composed under pressure
- Deadline-driven

## School Involvement

**Ad Club** - November 2019 to current

**Design Club** - December 2019 to current

**Ad Team** - November 2019 to current

- **Creative Team**
- **Print Designer**
- **Head of Production**
- **Presenter**